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## Hydrolift and Sensar Marine Enter Partnership

Hydrolift and Sensar Marine have entered a partnership agreement in which Hydrolift will deliver the SmartBoat One monitoring system to their customers in the recreational boating segment.

"We are very happy to solidify this type of deal with Hydrolift. This is an important step for us strategically, one that is in line with our ambitions to continue growing in the Nordics and beyond. Hydrolift is a highly respected and recognized boat builder that makes some of the world's most impressive powerboats, both in terms boat design and performance." says Paal Kaperdal, CEO at Sensar Marine.

<u>Hydrolift's X-Series</u> will now enable their owners to have direct communication and monitoring of their boat with the SmartBoat One system. This agreement has long term goals at its foundation, with planned development which will give added value to Hydrolift's customers.

"Hydrolift works constantly to be a leader in the development and production of recreational and professional boats, placing design, performance, and functionality at the core of everything we build. With more and more customers placing higher standards on quality, performance, and new technology, we are dependent on working with knowledgeable and future-oriented suppliers who can contribute to lifting our customer experience", says Kjetil Fuglesteg Nilsen, COO of Hydrolift.

Both Hydrolift and Sensar Marine design and produce their products in Norway.

For more information, contact:

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